

Give and receive at the same time!

One way to support Big Brothers Big Sisters this Fall is by investing in The Greater Interest GIC® at your local Canadian Western Bank (CWB) branch. We know you have plenty of investment options, so why not choose one that gives back to your community?

Selecting The Greater Interest GIC® means that not only do you get a competitive interest rate, but also, based on every dollar you invest, CWB will make a donation of 1/8% to your local Big Brothers Big Sisters. In 2009, through this promotion, CWB generated \$300,000 in donations for children's charities across Western Canada.

"Canadian Western Bank is proud to support the tireless efforts and important work of Big Brothers Big Sisters," says Kate Denis, Community Investment Program Manager. "We strive to ensure our efforts have the greatest impact possible, and we work hard to help support and strengthen the communities that our customers and employees call home."

"Big Brothers Big Sisters of Red Deer is happy to partner with CWB through their Greater Interest GIC campaign," says David Murphy, Executive Director. "All money donated by CWB goes to support children right here in our community and goes toward our valuable community programs. Each child we serve benefits from having a mentor in his or her life."

Working hard to make our communities better!

Drop by your local branch or for further details visit: www.greaterinterest.ca